

The Fate of the American Dream:

Strengthening Our Education and Skills Pipeline

September 19-20, 2005 • Willard InterContinental Hotel • Washington, DC

MONDAY, SEPTEMBER 19

7:00-8:30 p.m. Reception and Awards Program Crystal Room

Participants, sponsors, and the media will gather for a reception celebrating Jobs for the Future's long track record of implementing and advocating for policies and practices that change lives, build communities, and advance the nation. Arthur White will present his first annual 'Making a Difference' Awards, recognizing four extraordinary individuals who serve as catalysts for change and put transformative solutions to work in their communities.

Award recipients:

Pablo Alvarado: Founder and leader of The National Day Laborer Organization in Los Angeles, CA

Marilyn Bliss: Coordinator of the Medical Magnet Program in San Jose, CA, and developer of the nation's first pre-college Nursing Academy

Stephen Perry: Director of the Capital Preparatory Magnet School in Hartford, CT

Neil Silverston: President and Co-Founder of WorkSource Partners in Boston, MA

Speakers:

- Hilary Pennington, Vice Chair, Co-Founder and Senior Advisor on Education, Jobs for the Future
- Arthur White, Founder, Jobs for the Future and Chairman, Yankelovich Partners
- Marlene Seltzer, President & CEO, Jobs for the Future

TUESDAY, SEPTEMBER 20

7:30-8:30 a.m. Registration and Breakfast Ballroom Foyer

8:30-9:15 a.m. Welcome & Opening Ballroom

William H. Donaldson, 27th Chairman of the U. S. Securities and Exchange Commission, will discuss the pipeline challenge's economic impact and reflect on the intersection of education, economic development, and economic opportunity. He will be introduced by Ziad Ojakli of Ford Motor Corporation.

Speakers:

- Hilary Pennington, Vice Chair, Co-Founder and Senior Advisor on Education, Jobs for the Future
- Ziad Ojakli, Group Vice-President for Corporate Affairs, Ford Motor Company
- William H. Donaldson, 27th Chairman, U.S. Securities and Exchange Commission

9:15-11:15 a.m. A Fred Friendly Seminar**Ballroom****Strengthening America's Education and Skills Pipeline**

This session will engage the audience and a select panel of business leaders, educators, and policymakers in a provocative exploration of the tensions and trade-offs confronting employers in need of skilled workers and the education and workforce systems that must meet those needs. Facilitated by Harvard Law Professor Charles Ogletree, the discussion will explore an array of critical questions, promoting the exchange of ideas, opening avenues of communication, and providing a powerful tool for change. (*More information is available in the "Fred Friendly Seminar" tab.*)

Participants:

- Charles Ogletree, Professor, Harvard Law School (*moderator*)
- Barbara Beck, Executive Vice President, U.S. and Canadian Operations, Manpower, Inc.
- Calvin Butts, Pastor, Abyssinian Baptist Church; President, SUNY Old Westbury
- Carol D'Amico, former Assistant Secretary for Office of Adult and Vocational Education, U.S. Department of Education; President, Ivy Tech Community College of Indiana
- Daniel A. Domenech, Senior Vice President, McGraw-Hill Education
- Albert Fuller, President and Chief Operating Officer, Integrated Packaging Corporation
- Harry Holzer, Professor of Public Policy, Georgetown Public Policy Institute
- Freeman Hrabowski, President, The University of Maryland, Baltimore County (UMBC)
- Jerry Jasinowski, President, Manufacturing Institute, National Association of Manufacturers
- Judith Kurland, President-Elect, Massachusetts Public Health Association
- Stan Litow, President, IBM Foundation
- Jeanne Shaheen, former Governor, State of New Hampshire; Director, Institute of Politics, Harvard University
- Carlos Torres, State Street Bank and Year Up graduate
- David Wessel, Deputy Bureau Chief, *Wall Street Journal*

11:15-11:30 a.m. Break**Ballroom Foyer****11:30-12:45 p.m. Practices of Innovative Corporations:****Ballroom****Addressing the Pipeline Challenge**

Many corporations have implemented programs that build a qualified, motivated pipeline of workers. In this session, Marlene Seltzer, President & CEO of Jobs for the Future, will moderate a panel of business visionaries, who will profile their programs, describe the keys to success and lessons learned, and engage attendees in discussion about implementation of similar programs in their organizations. After the short presentations and Q&A, sponsors and JFF representatives will facilitate round table discussions about other programs the attendees participate in: their development, successes, and challenges.

Speakers:

- Marlene Seltzer (Moderator), President & CEO, Jobs for the Future
- Michael Bzdak, Director, Corporate Contributions, Johnson & Johnson
- Mike Schmidt, Director, Education and Community Development, Ford Motor Company Fund
- Daria Sheehan, Vice President, Citigroup Foundation

12:45-2:15 p.m. Luncheon & Keynote

Crystal Room

Patty Stonesifer, Co-chair and President of the Bill & Melinda Gates Foundation, the nation's largest private foundation, will address its commitment to raising high school graduation rates and helping all students, regardless of race or family income, to graduate ready for college and work. Ms. Stonesifer will be introduced by Damian Ramsey, a student at Brown University and graduate of University Park Campus School in Worcester, MA.

Speakers:

- Marlene Seltzer, President & CEO, Jobs for the Future
- Damian Ramsey, Student, Brown University
- Patty Stonesifer, Co-Chair and President, Bill & Melinda Gates Foundation

2:15-3:30 p.m. Candid Conversation with Government and Corporate Leaders

Ballroom

Facilitated by David Gergen, this dialogue between the audience and high-level public officials and business leaders will discuss public-private solutions to workforce challenges and lay the groundwork for an action agenda to improve the education and skills pipeline. After some facilitated remarks, the session will be opened to a town hall format, where the audience will ask questions of the panelists, pushing “hot button” issues like outsourcing and the challenge of the pipeline for STEM-based businesses.

Speakers:

- David Gergen (Moderator), Professor of Public Service, Harvard University
- Dr. Henry Johnson, Assistant Secretary for Elementary and Secondary Education, U.S. Department of Education
- The Honorable Howard “Buck” McKeon (R-CA), Chair, 21st Century Competitiveness Subcommittee, U.S. House of Representatives
- Guy Patton, President, Fidelity Outsourcing Company
- Maria Tukeva, Assistant Superintendent, District of Columbia Public Schools; Principal, Bell Multicultural High School

3:30-4:00 p.m. Reflections on the Day

Ballroom

Sponsors, Jobs for the Future, and forum participants will close the conference with thoughts about next steps and synthesis of the day's activities.